



## Privacy Policy

**Effective Date: July 23, 2023**

**Introduction:** Radiant Real Estate Services ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [[www.radiantrealestateservices.com](http://www.radiantrealestateservices.com)] ("Site"). Please read this Privacy Policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access the Site.

**DATA WILL NOT BE SOLD OR SHARED WITH THIRD PARTIES FOR PROMOTIONAL OR MARKETING PURPOSES.**

### 1. Information We Collect:

- **Personal Information:** We may collect personal information that you voluntarily provide to us when you register on the Site, make a purchase, subscribe to our newsletter, or contact us. This information may include your name, email address, phone number, mailing address, and other contact information.
- **Derivative Data:** Information our servers automatically collect when you access the Site, such as your IP address, browser type, operating system, access times, and the pages you have viewed directly before and after accessing the Site.
- **Financial Data:** Financial information, such as data related to your payment method (e.g., valid credit card number, card brand, expiration date) that we may collect when you purchase, order, return, exchange, or request information about our services from the Site.
- **Mobile Device Data:** Device information, such as your mobile device ID, model, and manufacturer, and information about the location of your device if you access the Site from a mobile device.

**2. Use of Your Information:** Having accurate information about you permits us to provide you with a smooth, efficient, and customized experience. Specifically, we may use information collected about you via the Site to:

- Create and manage your account.
- Process your transactions and send you related information, including purchase confirmations and invoices.
- Manage your orders, respond to your inquiries, and provide customer service.
- Send you technical notices, updates, security alerts, and support and administrative messages.
- Develop new products, services, features, and functionality.
- Send you marketing and promotional communications.
- Monitor and analyze usage and trends to improve your experience with the Site.
- Conduct research and analysis.

**3. Disclosure of Your Information:** We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

- **By Law or to Protect Rights:** If we believe the release of information about you is necessary to respond to legal processes, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation.
- **Business Transfers:** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.
- **Third-Party Service Providers:** We may share your information with third parties that perform services for us or on our behalf, including payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.

#### 4. Tracking Technologies:

- **Cookies and Web Beacons:** We may use cookies, web beacons, tracking pixels, and other tracking technologies on the Site to help customize the Site and improve your experience. When you access the Site, your personal information is not collected through the use of tracking technology.
- **Internet-Based Advertising:** Additionally, we may use third-party software to serve ads on the Site, implement email marketing campaigns, and manage other interactive marketing initiatives.

**5. Security of Your Information:** We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.

**6. Policy for Children:** We do not knowingly solicit information from or market to children under the age of 13. If we learn that we have collected personal information from a child under age 13 without verification of parental consent, we will delete that information as quickly as possible.

**7. Controls for Do-Not-Track Features:** Most web browsers and some mobile operating systems include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. No uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online.

**8. Options Regarding Your Information:** You may at any time review or change the information in your account or terminate your account by:

- Logging into your account settings and updating your account.
- Contacting us using the contact information provided below.

Upon your request to terminate your account, we will deactivate or delete your account and information from our active databases. However, some information may be retained in our files to prevent fraud, troubleshoot problems, assist with any investigations, enforce our Terms of Use and/or comply with legal requirements.

**9. No Sharing for Marketing or Promotional Purposes:** We respect your privacy and do not share your personal information with third parties for marketing or promotional purposes.

**10. Contact Us:** If you have questions or comments about this Privacy Policy, please contact us at:

**Radiant Real Estate Services**  
233 12<sup>th</sup> St., STE 815, Columbus, GA 31901  
[info@radiantrealestateservices.com](mailto:info@radiantrealestateservices.com)  
706-610-0182

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**Changes to This Privacy Policy:** We may update this Privacy Policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal, or regulatory reasons. We will notify you of any material changes by posting the new Privacy Policy on the Site. You are advised to review this Privacy Policy periodically for any changes.

By using the Site, you agree to the terms of this Privacy Policy. If you do not agree, please do not use the Site.